

NIKHIL THIYYAR

SENIOR PRODUCT DESIGNER | NID ALUMNUS

CONTACT



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CORE SKILLS

UX Design

UI Implementation

Figma/ Adobe Creative Cloud

User Research, User Insights

User Centric Design

Prototyping

Usability Testing, A/B Testing

Journey Mapping and Storyboarding

Product Strategy

EDUCATION

Masters in Design



National Institute of Design

Studied Information and Interaction Design, Data Visualisation, UI/UX

PGDEJ



IIMC

Studied English Journalism and editing

B.Com



PGDAV College, Delhi University

Studied Accounting and Commerce

FREELANCE EXPERIENCE



June 2024-October 2024

Worked on an app for improving mental health of patients with anxiety disorders

PRODUCT DESIGN RELATED PROFILE

A results-driven Product Designer with 4+ years of diverse industry experience and a strong foundation from the National Institute of Design (NID). I have extensive experience in designing and scaling products for industry-leading companies. Proven track record in UX/UI design, service design, and product strategy, with vital expertise in the healthcare, telecom, and recruitment sectors. Adept at creating user-centric solutions that drive engagement and business growth and designing experiences that reduce user pain points exponentially.

WORK EXPERIENCE

User Experience Designer

infoedge

Infoedge

May 2020--November 2020

- Designed a solution that mitigates malicious behavior by both job seekers and talent consultants at critical touchpoints.
- Conducted user research, behavioral analysis, and usability testing to identify vulnerabilities and enhance platform security.
- Developed UX strategies and **design interventions to improve trust, transparency, and compliance** within the recruitment ecosystem.

User Experience Manager



Jio Platforms

April 2021-July 2023

- Led a team of 4 designers to build People First, an internal HRMS solution designed for HRBPs, recruiters, and employees at Reliance Industries Limited (RIL).
- Scaled People First to **300,000+ monthly active users** (MAU), enhancing HR operations and employee experience.
- Designed and launched Jio CX, a disruptive CPaaS product in the cloud telephony space, **reducing Jio's customer acquisition cost (CAC) by 18%**.
- Owned end-to-end product design from research to execution, collaborating with cross-functional teams and enterprise clients to deliver within tight timelines.

Lead Designer



Truminds

October 2023-June 2024

- Led a team of 6 designers to design 0 to 1 solutions such as Luminous m partner and Shasta Cloud

Senior Product Designer



A'alda

October 2024-Present

- Working on a SaaS offering for veterinary hospitals in India and Japan that makes the life of pets, pet parents and veterinarians easier. **Received the Rising Star Award as recognition of efforts.**